ORDER

Orders Order / Rev: 2054642 Alt Order #: WOC12629468 TX General Product Desc: KHOU 7703 Estimate: Flight Dates: 10/20/20 - 10/26/20 Primary AE: Ben Stecker Original Date / Rev: 08/10/20 / 08/10/20 Sales Office: **TSWAS** Order Type: RFP Sales Region: NAT Media Buying & Analytics LLC / POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 2020 Howell Mill Road NW Suite D-348 EOM/EOC Billing Cycle: Atlanta, GA 30318 Agency Commission: 15% Advertiser POL/ Joe Biden / D / PRES / US Name: A18+ New Business Thru: Demographic: **Product Codes:** PL-Presidential Advertiser External ID: 147415 Revenue Code 1: AGY Agency External ID: 50530AG Revenue Code 2: Unit Code: (POL) Political General Revenue Code 3: (POL) Candidate

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
09/28/20	10/25/20	69	\$32,640.00	\$27,744.00		
10/26/20	10/26/20	15	\$7,650.00	\$6,502.50		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	69	\$32,640.00	\$27,744.00	0.00
November 2020	15	\$7,650.00	\$6,502.50	0.00
Totals	84	\$40,290,00	\$34,246,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share	Share	Total
KHOU	25%	\$40,290.00
Market	100%	\$161 160 00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00

UNKWN

75% \$120,870.00

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Order / Rev: 2054642 Advertiser: POL/ Joe Biden / D / PRES / US

 Alt Order #:
 WOC12629468
 Product Desc:
 TX General
 KHOU

Flight Dates: 10/20/20 - 10/26/20 Estimate: 7703

No.	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
Sint Date End Date Week 10/19/20 10/25/20 Co - 1 1 1 1 1 1 1 1 1 1	N 1 KHOU	10/20/2	0 10/25/20)-5a SuCM	4:30 AM-5:	00 AM	1 :30	1	\$30.00 P04	0.00 NM	1	\$30.00
Value 1019202 102520 T	(Prograr	m: Latina	Voices - P4	·)									
N 2 KHOU 1020/20 102520 CBS Sunkby Meming CM 8:00 AM-9:30 AM													
CBS Sun Morn @BA						•		1 .00		\$000 00 D04	0.00 NIM	,	# 000 00
Start Date	N 2 KHOU	10/20/2	0 10/25/20	•	ū	8:00 AM-9:	30 AM	1 :30	1	\$880.00 P04	0.00 NM	1	\$880.00
Wests: 1019/202 1025/20 T S880.00 0.00	(Prograr	m: CBS S	Sun Morn @		50/1								
N 3 KHOU 10/20/20 10/25/20 Face the Nation CM 9:30 AM-10:30 AM1 :30 1 \$380.00 P04 0.00 NM 1 \$380.00	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Face the Nation - P4	Week: 10/	19/20	10/25/20	1	1	\$880.00	0.00						
Start Date End Date Meek (days Stots/Week Rate Rating Stots St	N 3 KHOU	10/20/2	0 10/25/20		СМ	9:30 AM-10):30 AM	1 :30	1	\$380.00 P04	0.00 NM	1	\$380.00
N 4 KHOU 10/20/20 10/24/20 Local News @ 8a 5a CM 8/00 AM-9:30 AM1 :30 1 \$250.00 P04 0.00 NM 1 \$250.00	(Prograr	m: Face	the Nation -	P4)									
N 4 KHOU 10/20/20 10/24/20 Local News & 8a Sa CM 8:00 AM-9:30 AM 1 :30 1 \$250.00 P04 0.00 NM 1 \$250.00 P04 (Program: 11 NEWS SAT MORN ® 8A P4) Start Date				Weekdays 1									
Start Date Find Date Weekdays Spots/Week Rate Rating Week 10/19/20 10/20				Local Nova @ 9a	·			-20	1	\$250 00 D04	0.00 NM	1	¢250.00
Start Date End Date Meek days Spots-Week Rate Rating				11 NEWS SAT M		6.00 AIVI-9.	30 AIVI1	30	ı	\$250.00 P04	U.UU INIVI	'	\$250.00
N 5 KHOU 10/20/20 10/25/20 NCIS NO 12-1a Su	` -	_			Snots/Maak	Rate	Rating						
CProgram: NCIS: New Orleans - P4 Start Date End Date Weekdays Spots/Week Rate Rating 0.000 N 1 \$150.00 N 1 \$1					_								
Program: NCIS: New Orleans - P4 Start Date End Date Weekdays Spots/Week Rate Rating S80.00 0.00	N 5 KHOU	10/20/2	0 10/25/20	NCIS NO 12-1a S	Su CM	12:00 XM-1	:00 XM	1 :30	1	\$80.00 P04	0.00 NM	1	\$80.00
No					ans								
Neek: 10/19/20 10/28/20 01 \$80.00 0.00	_	_			Consta ///onle	Data	Datina						
N 6 KHOU 10/20/20 10/24/20 CBS This Morning Sa CM CBS THIS MORNING SAT (Program: Mactar Date End Date Weekdays Spots/Week Rate Station				1									
Program: CBS THIS MORNING SAT - P4 Week: 10/19/20 10/25/20				CBS This Morning	•			- :30	1	\$150.00 P04	0.00 NM	1	\$150.00
Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Start Date Start Date End Date Start Date Start Date End Date Start Date Start Date	(5)	000			NING SAT								
Week: 10/19/20 10/25/20		_			Cnoto/Mode	Doto	Dating						
N 7 KHOU 10/20/20 10/25/20 Madam Sec 1-2a Su CM 1:00 XM-2:00 XM 1 :30 1 \$30.00 P04 0.00 NM 1 \$30.00				1-									
Program: Batr Date End Date End Date Meekdays Spots/Week Rate Rating				Madam Sec 1-2a	Su CM			1 :30	1	\$30.00 P04	0.00 NM	1	\$30.00
Start Date End Date Weekdays Spots/Week Rate Salong O.00			_		y 1								
N 8 KHOU 10/20/20 10/26/20 Late Show			_		0	D-1-	Deffer						
N 8 KHOU 10/20/20 10/26/20 Late Show Late Show Late Show Late Show Late Show (Program: Late Show - P4) Start Date End Date Meekdays Spots/Week Rate Rating S480.00 0.0						. —							
Carrier Carr				Late Show	CM			- :30	4	\$480.00 P04	0.00 NM	4	\$1,920.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/20/20 10/26/20 111-1-				Late Show									. ,
Week: 10/20/20 10/26/20 111-1	, ,	_	,				5						
N 9 KHOU 10/20/20 10/26/20 Late Late Show (Program: Late Late Show P4) Start Date End Date Weekdays 10/26/20 10/26/20 10/26/20 10/26/20 10/21111-				111 1		. 							
Late Late Show P4 Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date LATE NEWS REPEAT P4 Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Start Date Start Date Start Date End Date Start Date End Date Start Date								- :30	4	\$200.00 P04	0.00 NM	4	\$800.00
Start Date End Date Weekdays 1-111-									•	4			***************************************
Week: 10/20/20 10/26/20 1-111- 4 \$200.00 0.00 N10 KHOU 10/20/20 10/22/20 M-F 137-212a CM 1:30 XM-2:00 XM - 111 :30 3 \$30.00 P04 0.00 NM 3 \$90.00 LATE NEWS REPEAT - P4) Start Date End Date Weekdays Start Date Week : 10/19/20 Weekdays Spots/Week Pate	, •												
N10 KHOU 10/20/20 10/22/20 M-F 137-212a CM 1:30 XM-2:00 XM - 111 :30 3 \$30.00 P04 0.00 NM 3 \$90.00 LATE NEWS REPEAT (Program: LATE NEWS REPEAT - P4) Start Date End Date Weekdays Spots/Week Rate Rating 0.00 NM 10/20/20 10/25/20 Daily Blast Live1237-1076 12:35 XM-1:05 XM1-1 :30 2 \$80.00 P04 0.00 NM 2 \$160.00 DAILY BLAST (Program: DAILY BLAST - P4) Start Date End Date Weekdays Spots/Week Rate Rating 0.00 NM 2 \$160.00 DAILY BLAST - P4) Start Date End Date Weekdays Spots/Week Rate Rating 0.00 NM 1:00 PM-11:30 PI1 :30 1 \$150.00 P04 0.00 NM 1 \$150.00 P04 0.00 NM 1 \$150.00 P05 P05 P05 P05 P05 P05 P05 P05 P05 P					Spots/Week								
LATE NEWS REPEAT CProgram: LATE NEWS REPEAT - P4) Start Date End Date Weekdays Spots/Week Rate Rating 0.00 0.00 0.00					CM			- :30	3	\$30.00 P04	0.00 NM	3	\$90.00
Start Date End Date Weekdays O.05/20	1110 14100	10/20/2	0 10/22/20			1.00 / 111 2.	00 7111	.00	Ü	φου.σσ. σ.	0.00 14111		Ψ00.00
Week: 10/19/20 10/25/20 -111 3 \$30.00 0.00 N11 KHOU 10/20/20 10/26/20 Daily Blast Live1237-107@M 12:35 XM-1:05 XM1-1 :30 2 \$80.00 P04 0.00 NM 2 \$160.00 DAILY BLAST (Program: DAILY BLAST - P4) Start Date End Date Weekdays Spots/Week Rate Rating Rating Rating Week: 10/20/20 10/26/20 10/26/20 Ins HS Sprts 11-1130p 22M 11:00 PM-11:30 PI1 :30 1 \$150.00 P04 0.00 NM 0.00 NM 0.00 NM 0.00 NM 0.00 NM 0.00 NM <t< td=""><td></td><td></td><td></td><td>PEAT - P4)</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>				PEAT - P4)									
DAILY BLAST													
Comparison Com	N11 KHOU	10/20/2	0 10/26/20	Daily Blast Live12	237-10 76 M	12:35 XM-1	:05 XM1- 1	- :30	2	\$80.00 P04	0.00 NM	2	\$160.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	(Prograr	m: DAILY	/ BLAST - P										
N12 KHOU 10/20/20 10/24/20 Ins HS Sprts 11-1130p 32M 11:00 PM-11:30 PI1 :30 1 \$150.00 P04 0.00 NM 1 \$150.00 Inside HS Sports (Program: Inside HS Sports - P4) Start Date End Date Weekdays Spots/Week Rate Rating	Sta	rt Date	End Date		Spots/Week	Rate	Rating						
Inside HS Sports (Program: Inside HS Sports - P4) <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>						-							
(Program: Inside HS Sports - P4) <u>Start Date </u>	N12 KHOU	10/20/2	0 10/24/20			11:00 PM-1	1:30 PI1	- :30	1	\$150.00 P04	0.00 NM	1	\$150.00
Start Date End Date Weekdays Spots/Week Rate Rating	(Program	m: Inside	HS Sports -										
					Spots/Week	Rate	Rating						
	Week: 10/	19/20		1-	1		0.00						

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Order / Rev: 2054642 Advertiser: POL/ Joe Biden / D / PRES / US

Alt Order #: WOC12629468 Product Desc: TX General KHOU

Flight Dates: 10/20/20 - 10/26/20 Estimate: 7703

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N13 KHOU	10/20/2	0 10/26/20	Wheel of Frtune 6	•	6:30 PM-7:0	00 PM 1	1111	:30	5	\$1,650.00 P04	0.00 NM	5	\$8,250.00
(Program	m: WHE	EL OF FORT		TONE									
	rt Date	End Date	Weekdays 11111	Spots/Week	Rate	Ratin	<u>~</u>						
Week: 10/2		10/26/20	Wheel of Frtune 6		\$1,650.00 6:30 PM-7:0	0.0 - PM o		:30	1	\$680.00 P04	0.00 NM	1	\$680.00
			WHEEL OF FOR	•	0.501 1017.0	70 1 W	•	.50		ψοσο.σσ1 σ4	0.00 14101	'	ψ000.00
			TUNE (SAT) - P4)										
Sta Week: 10/	rt Date 19/20	End Date 10/25/20	<u>Weekdays</u> 1 -	Spots/Week 1	Rate \$680.00	Ratin 0.0	_						
			Local News @ 6p		6:00 PM-6:3			:30	5	\$980.00 P04	0.00 NM	5	\$4,900.00
			11 NEWS AT 6P										, ,
	m: 11 NE rt Date	WS AT 6PM		Spots/Week	Poto	Potin	a						
Week: 10/2		End Date 10/26/20	<u>Weekdays</u> 11111	5	Rate \$980.00	Ratin 0.0	_						
N16 KHOU	10/20/2	0 10/23/20	Local News @ 5p	M-F CM	5:00 PM-5:3	30 PM -	1111	:30	4	\$550.00 P04	0.00 NM	4	\$2,200.00
(Program	m: 11 NE	IMO AT EDM	11 NEWS AT 5P	M									
	rt Date	WS AT 5PM End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 10/		10/25/20	- 1111	4	\$550.00	0.0	_						
N17 KHOU	10/20/2	0 10/24/20			6:00 PM-6:3	30 PM -	1 -	:30	1	\$480.00 P04	0.00 NM	1	\$480.00
(Program	m: 11 NF	WS AT 6PM	11 NEWS AT 6PI 1 SAT - P4)	M SAT									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 10/		10/25/20	1-	1	\$480.00	0.0	00						
N18 KHOU	10/20/2	0 10/25/20	Local News @ 53 11 NEWS AT 530		5:30 PM-6:0	00 PM -	1	:30	1	\$450.00 P04	0.00 NM	1	\$450.00
(Prograi	m: 11 NE	WS AT 530	PM SUN - P4)	JPIVI SUN									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 10/		10/25/20	1	1 CM	\$450.00	0.0		-20		#200 00 D04	0.00 NIM	_	#4.000.00
N19 KHOU	10/20/2	0 10/26/20	Local News @ 4p 11 NEWS AT 4P		4:00 PM-5:0	JO PINI J	1111	:30	5	\$380.00 P04	0.00 NM	5	\$1,900.00
(Prograi	m: 11 NE	WS AT 4PM											
	rt Date	End Date	Weekdays 11111	Spots/Week	Rate	Ratin	_						
Week: 10/2		10/26/20 0 10/26/20		5 CM	\$380.00 3:00 PM-4:0	0.0 0.0 PM 1		:30	5	\$380.00 P04	0.00 NM	5	\$1,900.00
1120 11100	10/20/2	0 10/20/20	ELLEN	OW	0.00 T W 4.0	70 T W 3		.00	Ü	ψοσο.σσ1 σ4	0.00 14101	Ĭ	Ψ1,000.00
` •	m: ELLEI			0	Б.,	D (
Sta Week: 10/2	rt Date 20/20	End Date 10/26/20	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$380.00	Ratin 0.0							
			Price is Right	CM	10:00 AM-1			:30	3	\$600.00 P04	0.00 NM	3	\$1,800.00
(5)			THE PRICE IS R	IGHT									
, •	m: THE F rt Date	PRICE IS RICE End Date		Spots/Week	Pate	Ratin	a						
Week: 10/2		10/26/20	<u>Weekdays</u> 11-1	3	<u>Rate</u> \$600.00	0.0	_						
N22 KHOU	10/20/2	0 10/26/20	Let's Make a Dea	I 2-3p CM	2:00 PM-3:0	00 PM 1	- 111	:30	4	\$430.00 P04	0.00 NM	4	\$1,720.00
(Program	m· I ET'S	MAKE A DE	LET'S MAKE A D	EAL									
· -	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 10/		10/26/20	1-111	4	\$430.00	0.0							
N23 KHOU	10/20/2	0 10/26/20	Local News @ 12		12:00 PM-12	2:30 PI1	11	:30	3	\$480.00 P04	0.00 NM	3	\$1,440.00
(Program	m: 11 NF	WS AT NO	11 NEWS AT NC ON - P4)	OON									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
Week: 10/		10/26/20	111	3	\$480.00	0.0				*			
N24 KHOU	10/20/2	0 10/26/20	Young & the Rest		11:00 AM-12	2:00 PI1	11	:30	3	\$600.00 P04	0.00 NM	3	\$1,800.00
(Prograi	m: YOUN	IG & THE R	ESTLESS - P4)	(LUTLLUU									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 10/		10/26/20	111	3	\$600.00	0.0				Ф400 00 D0 1	0.00 1111	_	Φ4 44C CC
N25 KHOU	10/20/2	u 10/23/20		CM	12:30 PM-1:	:00 PM-	11-1	:30	3	\$480.00 P04	U.UU NM	3	\$1,440.00

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Order / Rev: 2054642 Advertiser: POL/ Joe Biden / D / PRES / US

Alt Order #: WOC12629468 Product Desc: TX General KHOU

Flight Dates: 10/20/20 - 10/26/20 Estimate: 7703

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			Bold & the Beautif									
(5			BOLD & BEAUTIF	FUL								
, ,		0 & BEAUTIF	,			5					ı	
	art Date	End Date	<u>Weekdays</u> - 11- 1	Spots/Week	Rate	Rating						
Week: 10		10/25/20		3	\$480.00	0.00			\$400.00.00	0.00.104		# 000 00
N26 KHOU	10/20/2	20 10/26/20	Talk	CM	1:00 PM-2:0	00 PM 11	- :30	2	\$430.00 P04	0.00 NM	2	\$860.00
(Progra	m. THE	TALK - P4)	THE TALK									
, ,	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/26/20	11	<u>3pots/Week</u>	\$430.00	0.00						
N27 KHOU			Great Day Housto			0:00 AM- 1- 11-	- :30	3	\$250.00 P04	0.00 NM	3	\$750.00
NZI KITOO	10/20/2	10/23/20	GREAT DAY HOL		3.00 AIVI-10	7.00 AIVI- 1- 11-	.50	3	Ψ230.001 04	O.OO INIVI	3	Ψ730.00
(Progra	m: GRE	AT DAY HOU	JSTON - P4)	001011								
, •	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/19/20	10/25/20	- 1- 11	3	\$250.00	0.00						
N28 KHOU	10/20/2	20 10/26/20	CBS This Morning	CM	7:00 AM-9:	00 AM 11111-	- :30	5	\$330.00 P04	0.00 NM	5	\$1,650.00
			CBS This Morning	3								
(Progra	am: CBS	This Morning	ı - P4)									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/20/20	10/26/20	11111	5	\$330.00	0.00						
N29 KHOU	10/20/2	20 10/26/20	Local News @ 6a	M-F CM	6:00 AM-7:0	00 AM 11111-	:30	5	\$400.00 P04	0.00 NM	5	\$2,000.00
			#HTownrush @6a	ı								
		wnrush @6a										
	art Date	End Date	Weekdays 111111	Spots/Week	Rate	Rating						
Week: 10		10/26/20	11111	5	\$400.00	0.00						
N30 KHOU	10/20/2	20 10/26/20	Local News @ 5a	M-F CM	5:00 AM-6:	00 AM 11111-	- :30	5	\$230.00 P04	0.00 NM	5	\$1,150.00
(D	//1.16		#Htownrush @5a									
, •		wnrush @5a	•	0	Data	Deffer						
Sta Week: 10	art Date	End Date 10/26/20	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$230.00	Rating 0.00						
vveek. 10	/20/20	10/20/20	11111	5	 გ∠30.00	0.00						
										Totals	84	\$40,290.00